

A Beginner's Guide to Self-Publishing

Publishing Paths

[Is the Traditional or Self-Publishing Path Right for You?](#)

[How \(Not\) to Query a Literary Agent](#)

Self-Publishing Platforms

[KDP vs. IngramSpark: Which Publishing Platform Is Right for You?](#) (includes strategy for using both)

[KDP and IngramSpark Printing Options](#)

[The Amazon Ecosystem for Authors: A Field Guide](#)

Self-Publishing Logistics

[A Comprehensive Guide to ISBNs](#)

[Position Your Book for Top Billing on the Publishing Stage – Part 1: Front-of-House Bling](#)

[Position Your Book for Top Billing on the Publishing Stage – Part 2: Behind-the-Scenes Metadata](#)

Project Planning

[Book Project Plans: Reduce Overwhelm, See Progress, Finish Strong!](#)

[Reduce Book-Related Stress: Add Slack to Your Project Plan](#)

[Book Project Support: What Do You Need?](#)

Economics

[Book ROI: It May Not Be What You Think](#)

[Top 3 Investments for Self-Published Authors](#)

[Why You Should Give Your Book Away \(for Free!\)](#)

[Selling Books & Sales Tax: Practical Things You Need to Know](#)

Mistakes

[Self-Publishing? Avoid These Common Book Layout Mistakes](#)

[Proofreading Oversights You Don't Realize Are Giving You Away as Self-Published](#)

[Mistakes in Your Book: What to Do](#)

Marketing & Sales

[Book Marketing? First, Answer These 4 Strategy Questions](#)

[Does Your Book Quality Match Your Brand Promise?](#)

[How to Leverage Your Book's Content](#)

[Pre-orders on KDP and IngramSpark](#)

[How to Sell Your Book on Consignment](#)

[Two Easy, Free Book Marketing Tools](#)

[Amazon Author Central: Grow Your Audience with This Free, Simple Tool](#)

[3 Ways to Create Bulk Book Sales](#)

[Speaking & Books: Magic Momentum](#)

[Book Endorsements: Who to Ask & How to Do It](#)

Ebooks

[How to Publish an Ebook: Essentials for Authors](#)

[How to Publish an Ebook: Practical, Tactical Tips](#)

Audiobooks

[How to Publish an Audiobook: Essentials for Authors](#)

[How to Publish an Audiobook: Practical, Tactical Tips](#)

[High Gravity Productions](#) (Full disclosure: Jeff Kafer is my brother-in-law!)

Other Resources

[Alliance of Independent Authors](#)

[Jane Friedman](#) – Link is to the advice archive from this publishing expert.

[The Book Designer](#)

Indie authors with lots of good info (free and paid), especially on marketing:

Dave Chesson, [Kindlepreneur](#)

[Tim Grah](#)

[David Gaughran](#)

[Joanna Penn](#)

[Mark Dawson](#)

[Derek Murphy](#)